





Recruitment School

- Fax and email to all schools
- Introductory seminar
- Written agreement
- Selection criteria
- Waiting list: 128 secondary schools &135 primary schools



No. of Serving Schools & Participants

- Total **77 Schools**:

≥ 25 primary schools & 52 secondary schools

- Students: 39,746

- Teachers: 5,883

- **Parents:** 6,246





New Concept

Aggression ≠ **Bullying**

- **NOT** all aggressive behaviors are bullying behaviors
- The common concept on bully is too simplified
- Counselling should be targeted on specific type of aggressor so as to reduce the aggressive behavior much effectively



Definition of "Bullying"

- Aggression as a way to obtain instrumental goals
 (e.g. money, materials, power etc.)
- Aggression NOT driven by frustration, hostility or perception of threat
- Positive evaluation of aggression and its consequence
- Select the weak as target of bullying
 (Crick & Dodge, 1996; Glew. Rivara, & Feudtner,
 2000; Toblin, Schwartz, Gorman, & Abou-ezzeddine,
 2005)

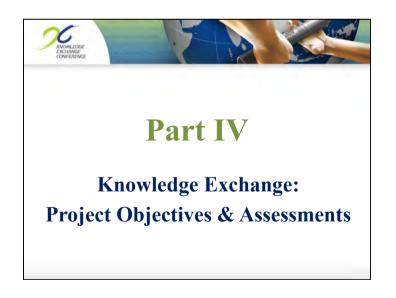
INNOWILEDGE EXCHANGE CONFERENCE				
Presentations of Aggression	Physical Aggression	Verbal Aggression	Relational Aggression	Cyber Aggression
Male	 ⇒ Use fist ⇒ Use weapons ⇒ Close physical contact 	 Speak foul language Quarrel and argue with others 	Form gangs Isolate others	Threaten Intrude other private information Disclose indecent information
Female	Slap others' face Pull hair	Say something that will make others feel uncomfortable Give others nicknames Curse others Scream and shout	Gossip Discredit others on the Internet Form small groups Socially exclusion	Wrote nasty things on blogs Spread rumors through face-book and etc.









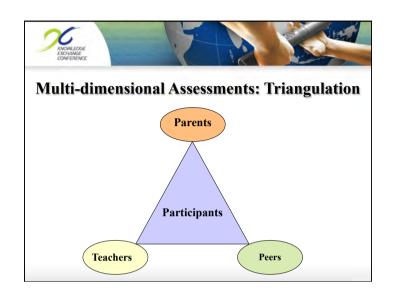




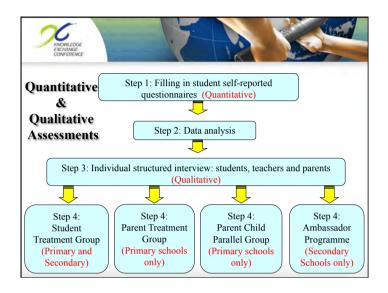


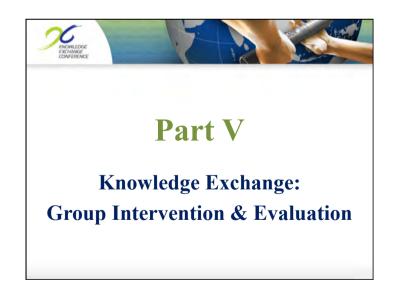
Project Objectives

- Scientific Evidence-based Research
 - Develop effective anti-aggression interventions through quantitative and qualitative approaches
- Longitudinal Studies
 - Two-year studies with multiple checkpoints
- Theoretical Framework
 - Based on Cognitive-Behavioral Therapy (CBT)
- Ecological Approach
 - Intervene and involve multi-dimensional roles: Students, teachers, parents, school social workers







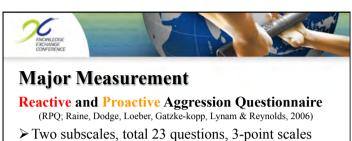




Group Intervention

- Tailor-made interventions for specific subtypes: Proactive aggression and Reactive aggression
- **9** Group members (P.4 P.6 & F.1 F.3 students)
- 10 sessions, about 1.5 hours per session
- Conduct at schools
- Reframed as leadership training group to avoid labeling effect
- Cognitive-behavioral Therapy
- Led by professional social workers





- Two subscures, total 25 questions, 5 por
- Proactive Aggression
 - $\alpha = 0.87$
 - Full score: 24
- Reactive Aggression
 - $\alpha = 0.83$
 - Full score: 22

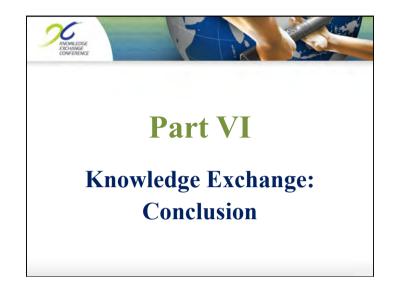
















Conclusion

- 1. Discover **new knowledge** in understanding youth aggression and school bullying
- 2. Innovate **new effective interventions** for reducing youth aggression and victimization
- 3. From scientific evidence-based research to clinical practice
- **4. Enrich** frontline **educators**' and **helping professionals**' knowledge and counselling skills
- **5. Reduce** school **violence**, homicide, assaults, bullying, and related crimes in **community**